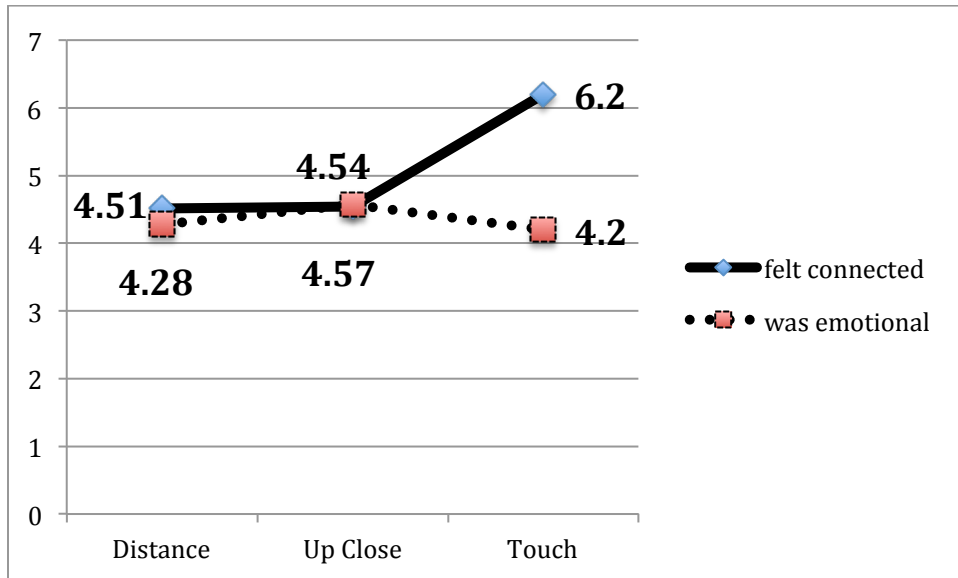
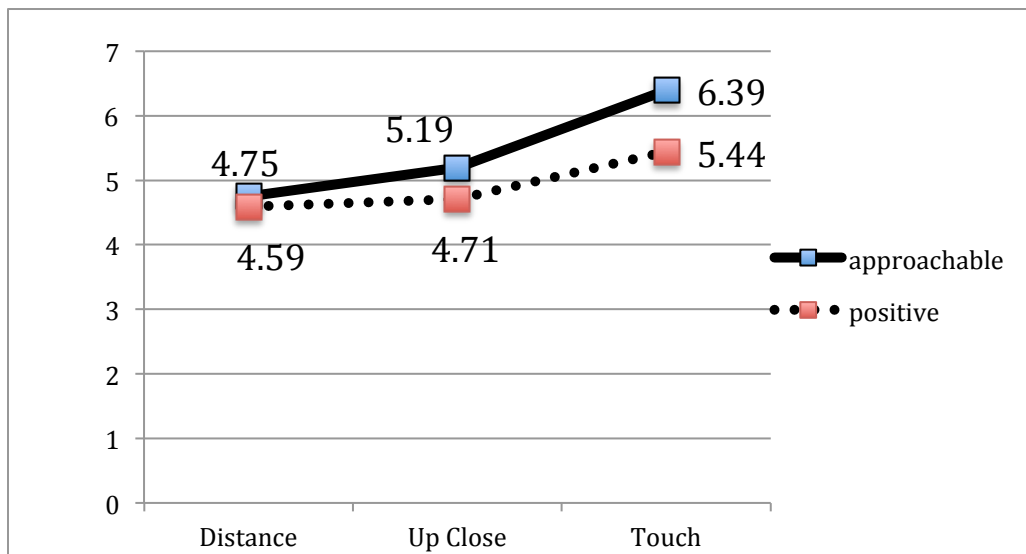


Woven Faces
Data collected Spring 2013
N= 96 – exhibit at SoHe

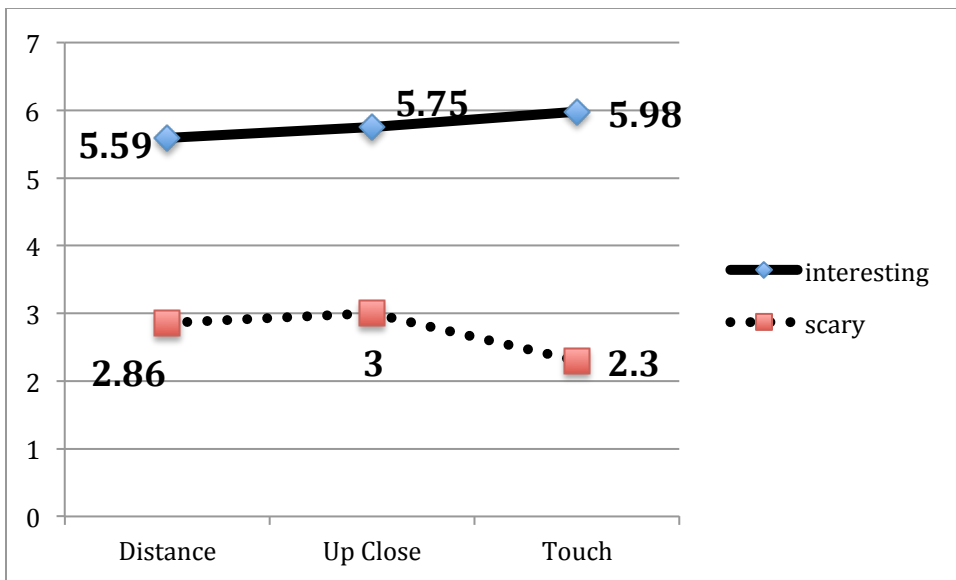
3 conditions: art at a distance
art up close
touching the art



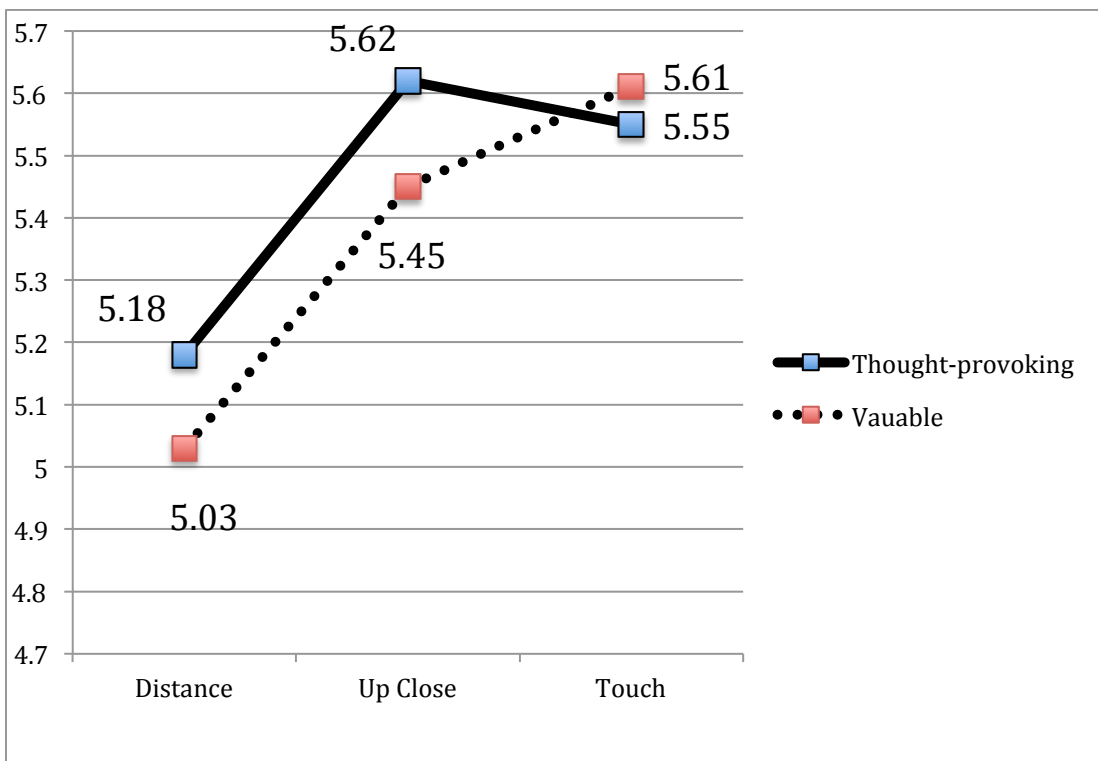
People felt significantly more connected to the art they could touch. There was no significant difference in how emotional the art was depending on the condition. Note that all the means are above 4, the midpoint of the scale indicating that in general, people felt positive and that they felt the art was approachable.



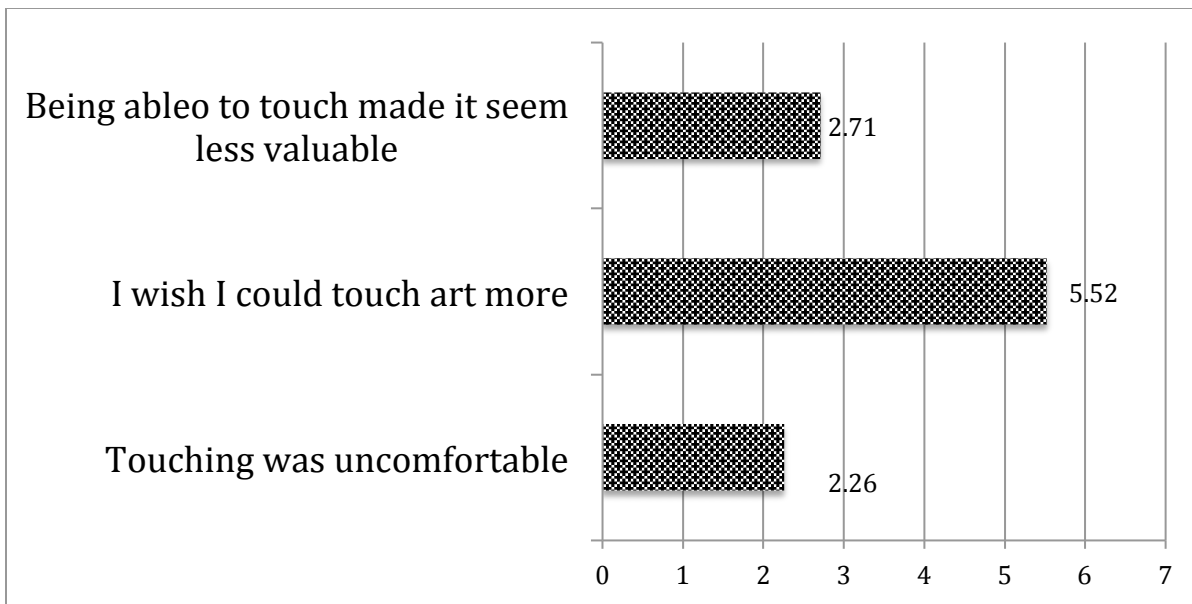
People felt the art was more approachable from distance to up close and from up close to touch. People felt more positive about the art if they could touch it compared to the other two conditions. The other 2 conditions did not differ significantly. Note that overall, people felt positive as all the means are greater than 4, the midpoint of the scale.



There was no significant difference in how interesting the art was based on the condition. In the touch condition, people found that art significantly less scary. However, in all conditions, the mean of scary was less than 4, indicating that in general, people did not find the art scary.



People felt the art was more thought-provoking if they were up close or could touch it compared to when they were at a distance. People also thought it was more valuable if they were up close or could touch it. For both of these, there was no significant difference between the conditions of up close and touch.



The scale is 1=strongly disagree to 7= strongly agree. This indicates that touching did NOT make people value the art less. Also, overwhelmingly people wish they could touch art more. Finally people were not uncomfortable touching the art.

The three different images rotated around the three conditions (at a distance, up close, and touch). However, some orders happened more often so we didn't get all images for equal times in each condition. I have divided the next section by the three images. We asked for one word to describe the emotion the person felt in response to the artwork. There are lots of responses but, in general, the emotions seem more positive in the touch condition. It is also clear some were describing the artwork rather than their emotional response.

Dad

Distance

Light Criminal
 Alluring Skittish
 Pleasant Turmoil
 Intrigue Mean
 Deep eyes Snarl
 Relaxed Evasive
 Thoughtful Boring
 Heartfelt Watching
 Mysterious Melancholy
 Fascination Cautious
 Positive
 Calm
 Normal
 Placid
 Warmth
 Curious-1111

Up Close (not many people in this condition)

Observant Busy
 Brash Uneasy
 Perplexed Stern
 Confused

Touch

French Sensual Unmoved
 Happy-11 Indecipherable Uncomfortable
 Pliable Comfort Rushed
 Love Modest Confusing
 Youthful Complete Uncertain
 Curious Picasso Smelly
 Nice Sad
 Soft-11 Envy
 Weathered Creepy
 Respect Hostility
 Excitement
 Reassured
 Caring
 Relaxed
 Smiling

Husband

Distance

Proactive	Hemingway	Scatter-brained
Realistic	Interested-111	Angry
Empathetic	Provoking	Intimidating
Astute	Pleasing	Confusion-11
Curious-11	Inquisitive	Noisy
Calm-11	Questioning	Mute
Relaxed	Gentleness	Serious
Familiar		Scolded
Pride		Mad-11
Cautious-!!		Inanimate
Intrigue-11		Removed
Satisfied		Cold
Photographic		Unsettling
Wonder		

Up Close

Talkative	Scattered	Leery
Knowledgeable	Complex	Difficult
Warm	Serious-111	
Awed	Dark	
Intrigued-11	Firm	
Admiration	Imposing	
Sentimental	Unfocused	
Mesmerizing	Overwhelmed	
Gentle	Stressed	
Concerned	Intense	
Hypnotic	Imposing	

Touch (not many people in this condition)

Observant	Unfocused
Giddy	Underwhelmed
Connected	
Excited	
Curious	
Intimate	

Young Woman

Distance (not many in this condition)

Observant Distant
Inquisitive
Settled
Curious
Calm -11
Comfortable

Up Close

Pensive	Stimulated	Angry
Intrigued-11	Happy	Haunting
Warm	Jamaican	Detached
Comfortable	Ambitious	Overwhelmed
Intimate-11	Detailed	Lost
Wonder	Empathetic	Confused-11
Calm	Pensive	Loneliness
Quiet	Serene	Subtle Contempt
Sympathy	Sweet	Intimidated
Detailed	Interesting	Sad
Soft/Kind	Fascinating	
Content	Questioning	
Curious	Warm	
Complex		

Touch

Calm	Oppressed
Texture	Problematic
Love	Sad
Thoughtful	
Emotional	
Warm	
Soothing	
Tactile-111	
Interested	
Compassion	
Intrigued	
Gentle	
Soft	
Wonder-11	
Connected	
Nostalgic	
Demystified	
Beautiful	
Content	
Peaceful	
Easy	

Do you have any other comments to share regarding your experience in viewing the art at a distance, viewing it closer and being able to touch it?

Loved being able to touch but would be uncomfortable if it was my art.

Interesting process

More emotional at a distance. More intriguing up close. Touching didn't make much of difference because it was photo like.

I'm comfortable touching and getting close.

Touching was nice, but rules were limiting.

Touching was interesting.

More emotion from a distance. Being close was hard to see.

Worried about the effect on the art when touching it.

Pixelated images are easier to view at a distance.

Easier to see at a distance.

Up close makes shapes recognizable and increases thought.

Work is amazing. Artist is talented.

Noticed patterns from a distance.

Distance face was clear. Up close was intricate. Touching allowed for intimidation to disappear.

Uncomfortable close.

Liked different perspectives.

More connection at a distance.

Wuld like to touch and look at a distance. Learn better with hands.

Loved touching since it's usually not ok. Eyes hurt getting close.

Far away was normal viewing. Close up was overwhelming. Touching was new.

Loved touching to see what back looks like.

Liked touching.

Excited to touch.

Seeing at a distance makes me want to approach but then image disappears.

Artwork is disorienting up close.

All are valuable. Would never buy anything I can't touch.

Different emotions. Ominous far away, but up close just looks like a pattern.

Don't know where you are going. Fabulous work.

Touching increases appreciation.

Hared to focus up close.

At a distance, see face. Up close, see weave.

Liberating to touch. Enjoyed losing myself in pattern.

At a distance, felt least connected. Up close increased curiosity. Touching was most valuable.

Liked being able to touch.

Felt connected to art when touching. Takes sensory experience to another level.

Looking close up became less personal. Touching was a tactile reinforcement. More power from distance.

Looking at structure and overall look.

Enjoyable experience

Thanks!

Great experience.

Touching art was more powerful.

Very interesting. Textiles were very well-made.

Touching and close up became more interesting in weave and process.
Wanted to touch all of them. At a distance I like seeing texture. Close up was overwhelming but curious about details.
Close to see patterns, structure, technique, pixilation. Distance see icons.
Not being able to come close was frustrating.
Clearer from a distance. Wanted to touch more.
Distance evoked beauty. Close up and touching evoked reality.
Appreciated touching.
Needs distance to appreciate.
Touching was special because you usually can't.
Liked both.
Touching was intimate.
Closeness depends on level of detail.